

JANUARY

The Emerging Arctic: Economic opportunities evolving in the Arctic as they relate to the commercial maritime industry.

Bulk & Breakbulk Report: A look at the current state of bulk & breakbulk goods transport.

Ad Reservations: 12/3/21
Materials Due: 12/10/21
Mails: 12/22/21

FEBRUARY

Regional Report: Pacific NW Ports. A look at the status of the maritime industry in Washington state and Oregon.

Ocean & Coastal Towing: Info on the newest in ocean and coastal towing equipment and methods.

Ad Reservations: 12/31/21
Materials Due: 1/7/22
Mails: 1/21/22

MARCH

Regional Report: Southern California Ports. A look at the state of the maritime industry in LA, Long Beach and San Diego.

Spill Response & Recovery: Exploring notable changes and advances in spill response techniques and potential future advancements in spill response procedures.

Workforce Development: Exploring ways that maritime industry companies can build and keep thriving workforces.

Ad Reservations: 1/28/22
Materials Due: 2/4/22
Mails: 2/18/22

APRIL

Green Terminal Operations: Equipment and Policy: Detailing ways that maritime terminals are 'greening' their operations and becoming more environment-friendly.

Maritime Construction: A look the planned and ongoing maritime-related construction projects along the West Coast.

Ad Reservations: 2/25/22
Materials Due: 3/4/22
Mails: 3/18/22

MAY

Container Handling Equipment: A report on the latest and greatest in equipment for handling cargo containers.

Regional Report: San Francisco Bay Area. A look at the status of the commercial maritime industry in Northern California.

Ad Reservations: 4/1/22
Materials Due: 4/8/22
Mails: 4/22/22

JUNE

Regional Report: British Columbia Ports. A look at the status of the maritime industry in British Columbia.

Fuel & Propulsion Technology: A look at the latest in technology that boosts fuel and propulsion performance.

Ad Reservations: 4/29/22
Materials Due: 5/6/22
Mails: 5/20/22

JULY

New Vessel & Tugboat Review: A review of new vessels and tugboats.

Cargo Congestion: The various causes, and potential ways to cut down on it in the maritime supply chain.

Ad Reservations: 5/27/22
Materials Due: 6/3/22
Mails: 6/17/22

AUGUST

Port Infrastructure: Planned and ongoing projects to build up infrastructure at West Coast ports.

Pacific Offshore Wind: A Status Report: A year after the federal government announced an intention to open Northern and Central California to offshore wind, we examine the progress and potential elsewhere on the West Coast.

Ad Reservations: 7/1/22
Materials Due: 7/8/22
Mails: 7/22/22

SEPTEMBER

West Coast Shipyards: Everything that's going on with the various shipyards that service the maritime industry.

Ballast Water Technology: The latest news on port-based and ship-based equipment & techniques used to treat ballast water.

Ad Reservations: 7/29/22
Materials Due: 8/5/22
Mails: 8/19/22

OCTOBER

Regional Report: Baja California. A look at what's happening at the seaports along Mexico's western coast, including the Port of Ensenada and Port of Rosarito.

Passenger-Only Ferries: The latest news about passenger-only ferries and the companies that operate them.

Ad Reservations: 8/26/22
Materials Due: 9/9/22
Mails: 9/23/22

BONUS DISTRIBUTION: Pacific Marine Expo*

NOVEMBER

Deck Machinery: Deck machinery development news.

Diving & Salvage: The latest news about diving and salvage techniques, operations and equipment.

Ad Reservations: 9/30/22
Materials Due: 10/7/22
Mails: 10/21/22

BONUS DISTRIBUTION: International Workboat Show*

DECEMBER

Regional Report: Alaska & Hawaii. A look at the status of the commercial maritime industry in the Last Frontier and Aloha states.

Navigation Technology: New and emerging navigation technology developments.

Ad Reservations: 10/28/22
Materials Due: 11/4/22
Mails: 11/18/22

* Conference dates tentative until confirmed.



Display Ads	1x		3x		6x		12x	
	BW	4-CLR	BW	4-CLR	BW	4-CLR	BW	4-CLR
Full Page		\$2,638		\$2,553		\$2,359		\$1,894
Spread		\$4,222		\$4,082		\$3,764		\$3,030
2/3 pg		\$2,146		\$2,035		\$1,865		\$1,559
1/2 pg		\$1,950		\$1,908		\$1,778		\$1,448
1/3 pg	\$964	\$1,537	\$929	\$1,504	\$826	\$1,400	\$718	\$1,114
1/4 pg	\$826	\$1,400	\$774	\$1,348	\$645	\$1,220	\$606	\$947
1/5 pg	\$732	\$1,305	\$694	\$1,267	\$628	\$1,201	\$544	\$891
Covers (prices include 4-color)								
Outside Back		\$3,425		\$3,293		\$3,141		\$2,562
Inside Front		\$3,313		\$3,162		\$2,948		\$2,450
Inside Back		\$3,184		\$3,121		\$2,862		\$2,364

<p>Full Page (Bleed) 8.625" x 11.125" (Trim) 8.375" x 10.875"</p> <p>Full Page (No Bleed) 7.25" x 9.75"</p>	<p>2/3 Page Vertical 4.5" x 9.75"</p>	<p>Island 1/2 Page 4.5" x 7"</p>	<p>1/2 Page 7" x 4.875"</p>
<p>1/3 Page Vertical 2.1875" x 9.75"</p> <p>1/3 Page Square 4.5" x 4.875"</p>	<p>1/4 Page Vertical 3.375" x 4.875"</p>	<p>1/4 Page Horizontal 4.5" x 3.5"</p>	<p>1/5 Page Horizontal 4.5" x 2.875"</p>

PAGE UNIT

(by inches)	Width	Depth
Full Page (trim)	8.375"	10.875"
(live area)	7.25"	9.75"
(bleed)	8.625"	11.125"
Full Page (non-bleed)	7.25"	9.75"
Spread (trim)	16.75"	10.875"
(live area)	15.5"	9.75"
(bleed)	17"	11.125"
2/3 Page	4.5"	9.75"
Island 1/2 Page	4.5"	7"
1/2 Page	7"	4.875"
1/3 Page Square	4.5"	4.875"
1/3 Page Vertical	2.1875"	9.75"
1/4 Page Horizontal	4.5"	3.5"
1/4 Page Vertical	3.375"	4.875"
1/5 Page	4.5"	2.875"

• Unlisted sizes accepted. Please call.

Pro Pages (Business Card Ads, 12x contract only)	BW	2-CLR	4-CLR
4.5 x 2	\$2,953	\$3,976	\$4,218
4.5 x 1	\$1,721	\$2,756	\$2,985
2.1875 x 1	\$1,036	\$2,050	\$2,295

OTHER CHARGES

SPECIAL POSITION: Earned rate plus 15%.

AD DESIGN & PRODUCTION: \$100 – includes three revisions. Additional charges will apply thereafter at \$155 per hour.

INSERTS ACCEPTED: Rates furnished upon request. 15% discount for digital ready art when paid in full within 30 days of invoice. No discount on past due accounts. 1.5% per month finance charge on past due accounts.

MAGAZINE TRIM SIZE

8.375" x 10.875" (add .25" for bleed)

PRINTING SPECIFICATIONS

Pacific Maritime Magazine is printed on an offset press using a computer-to-plate production method. Paper is 67.6# coated stock using 150 line screen.

DIGITAL REQUIREMENTS

Digital ads are required when supplying advertising material. All ads should be built at 100% of the reproduction size and should be no less than 266 dpi for scanned images and 600 dpi for line art.

IMAGE/RESOLUTION REQUIREMENTS

All color images must be converted to CMYK. Scanned images should be 266-300 dpi at actual size of reproduction. Photos downloaded from web pages that have been saved at a low resolution (72-100 dpi) will not print clearly.

GRAPHIC FORMATS ACCEPTED: HIGH RESOLUTION PDF, JPG

SOFTWARE PROGRAMS NOT ACCEPTED

We cannot accept digital ads created in Microsoft Publisher, Microsoft PowerPoint or Microsoft Word.

E-MAILING FILES

Files of 10MB and smaller can be e-mailed to: Katie Higgins at katie@maritimepublishing.com. For files larger than 10MB please call for more information: 206-914-4248 (mobile).

Advertising Sales

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