

2023 Print Advertising Rates

Per Insertion

Display Ads (4-Color)

1x

3x

6x

***Black & white rates available upon request

Full Page	\$2,902	\$2,808	\$2,595
2-Page Spread	\$4,644	\$4,490	\$4,140
2/3 Page	\$2,361	\$2,239	\$2,052
1/2 Page	\$2,145	\$2,099	\$1,956
1/3 page	\$1,691	\$1,654	\$1,540
1/4 page	\$1,540	\$1,483	\$1,342
1/5 page	\$1,436	\$1,394	\$1,321
1/6 page	\$1,418	\$1,388	\$1,306
Outside Back	\$3,768	\$3,622	\$3,455
Inside Front	\$3,644	\$3,478	\$3,243
Inside Back	\$3,502	\$3,433	\$3,148

Pro Pages

BW

2-Color

4-Color

6x contract only

4.5 x 2	\$1,624	\$ 2,187	\$2,320
4.5 x 1	\$947	\$1,516	\$1,642
2.1875 x 1	\$570	\$1,128	\$1,262

Other Charges

ANNUAL EDITION: Add 15% to 1x, 3x, 6x frequency rate. For the 7x rate, waive the 15%.

SPECIAL POSITION: Earned rate plus 15%.

AD DESIGN & PRODUCTION: \$100 – includes three revisions. Additional charges will apply thereafter at \$155 per hour.

INSERTS ACCEPTED: Rates furnished upon request. 15% discount for digital ready art when paid in full within 30 days of invoice. No discount on past due accounts. 1.5% per month finance charge on past due accounts.

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