

2023 Email Newsletter and Website Advertising Rates

Email Newsletter and Website

Pacific Maritime Online offers two online products to help maximize your company's exposure to the West Coast maritime operations sector.

"Pushed" weekly to ~3,300 online opt-in subscribers, *PMM Online's* 27% average open rate is a full 13% above averages for the industry.

PMM Online focuses on breaking news. Everything that affects the maritime industry is covered regularly in *PMM Online*.

Dedicated Email Blast

Single advertiser "owns" content sent to entire *Pacific Maritime Online* email newsletter list of ~3,300 subscribers. Limited to one per month.

Email Newsletter Advertising Rates

| | | |
|-----------------------------|------------------|---------|
| Top Leaderboard | 728 x 90 pixels | \$795 |
| Top Half Page | 300 x 600 pixels | \$795 |
| Top Medium Rectangle | 300 x 250 pixels | \$618 |
| Subsequent Half Page | 300 x 600 pixels | \$595 |
| Subsequent Medium Rectangle | 300 x 250 pixels | \$395 |
| Dedicated Email Blast | | \$1,095 |

Website Advertising Rates

| | | |
|-----------------------------|------------------|-------|
| Top Leaderboard | 728 x 90 pixels | \$795 |
| Top Half Page | 300 x 600 pixels | \$795 |
| Top Medium Rectangle | 300 x 250 pixels | \$595 |
| Subsequent Half Page | 300 x 600 pixels | \$595 |
| Subsequent Medium Rectangle | 300 x 250 pixels | \$345 |

Ask about frequency discounts

Advertising Manager

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pacmar.com

Photo: Bart Pinder

2023 Email Newsletter and Website Advertising Specifications



pacmar.com

Photo: Crowley Maritime Corporation

EMAIL NEWSLETTER

728 x 90 Leaderboard

PACIFIC MARITIME ONLINE
Magazine

Pacific Marine Business News • Tuesday, June 28, 2021

New NOAA Fisheries Assistant Administrator Appointed
Rhode Island Department of Environmental Management's Janet Cott has been selected to head up NOAA Fisheries as the assistant administrator and serve as acting assistant secretary of commerce for oceans and atmosphere and deputy NOAA administrator, it was announced Monday. > [READ MORE](#)

Dwell Time Up at San Pedro Bay Ports: Report
Cargo containers lingered a bit longer at San Pedro Bay terminals in May than they did the month before, according to data released Monday by the Pacific Merchant Shipping Association. > [READ MORE](#)

SA Marine, NWSA Welcome Super Cranes
After traveling for weeks from Shanghai, four ZPMC Super-Post Panamax cranes arrived at the Seattle Harbor earlier this month. > [READ MORE](#)

New STS Crane Set for Oakland Arrival
Later this week, the Port of Oakland is expected to welcome a new ship-to-shore crane that will be delivered to Everport Terminal Services, Inc. > [READ MORE](#)

300 x 250 Medium Rectangle

300 x 600 Half Page

Have a news tip to share? Send an email to Karen Robes Meeks
karen@maritimepublishing.com

Email Newsletter Banner Sizes

| | |
|------------------|------------------|
| Top Leaderboard | 728 x 90 pixels |
| Half Page | 300 x 600 pixels |
| Medium Rectangle | 300 x 250 pixels |

WEBSITE

PACIFIC MARITIME
Pacific Marine Business News Magazine

HOME FEATURES TERMINAL OPERATIONS NEWS BRIEFS COLOSUS VIDEO PHOTOS

728 x 90 Leaderboard

FEATURES

Making Moves Toward Midland
A 100-foot-long, 20-foot-wide... August 2, 2021

300 x 250 Medium Rectangle

View Current and Past ISSUES

NEWS BRIEFS

August 2021
PACIFIC MARITIME

Formats accepted: JPG, GIF, PNG

Dedicated email: Supply content as html (600 px wide) or provide copy and images/graphics.

Website Banner Sizes

| | |
|------------------|------------------|
| Top Leaderboard | 728 x 90 pixels |
| Half Page | 300 x 600 pixels |
| Medium Rectangle | 300 x 250 pixels |