

# 2024 Email Newsletter and Website Advertising Rates



[pacmar.com](http://pacmar.com)

Photo: Propane Education & Research Council.

## Email Newsletter and Website

*Pacific Maritime Online* offers two online products to help maximize your company's exposure to the West Coast maritime operations sector.

"Pushed" weekly to ~3,300 online opt-in subscribers, *PMM Online's* 32% average open rate is a full 13% above averages for the industry.

*PMM Online* focuses on breaking news. Everything that affects the maritime industry is covered regularly in *PMM Online*.

## Dedicated Email Blast

Single advertiser "owns" content sent to entire *Pacific Maritime Online* email newsletter list of ~2,800 subscribers. Limited to one per month.

## Email Newsletter Advertising Rates

Top Leaderboard	728 x 90 pixels	\$ 874
Top Half Page	300 x 600 pixels	\$ 874
Top Medium Rectangle	300 x 250 pixels	\$ 679
Subsequent Half Page	300 x 600 pixels	\$ 654
Subsequent Medium Rectangle	300 x 250 pixels	\$ 434
Dedicated Email Blast		\$ 1,204

## Website Advertising Rates

Top Leaderboard	728 x 90 pixels	\$ 874
Top Half Page	300 x 600 pixels	\$ 874
Top Medium Rectangle	300 x 250 pixels	\$ 654
Subsequent Half Page	300 x 600 pixels	\$ 654
Subsequent Medium Rectangle	300 x 250 pixels	\$ 379

*Ask about frequency discounts*

### Advertising Sales

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### Advertising Sales

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# 2024 Email Newsletter and Website Advertising Specifications



pacmar.com

Photo: Watts Marine

## EMAIL NEWSLETTER

728 x 90 Leaderboard

**PACIFIC MARITIME ONLINE**  
Magazine

Pacific Marine Business News • Tuesday, June 28, 2021

**New NOAA Fisheries Assistant Administrator Appointed**  
Rhode Island Department of Environmental Management's Janet Golt has been selected to head up NOAA Fisheries as the assistant administrator and serve as acting assistant secretary of commerce for oceans and atmosphere and deputy NOAA administrator, it was announced Monday. > [READ MORE](#)

**Dwell Time Up at San Pedro Bay Ports: Report**  
Cargo containers lingered a bit longer at San Pedro Bay terminals in May than they did the month before, according to data released Monday by the Pacific Merchant Shipping Association. > [READ MORE](#)

**SA Marine, NWSA Welcome Super Cranes**  
After traveling for weeks from Shanghai, four ZPMC Super-Post Panamax cranes arrived at the Seattle Harbor earlier this month. > [READ MORE](#)

**New STS Crane Set for Oakland Arrival**  
Later this week, the Port of Oakland is expected to welcome a new ship-to-shore crane that will be delivered to Everport Terminal Services, Inc. > [READ MORE](#)

Have a news tip to share? Send an email to Karen Robes Meeks  
karen@maritimepublishing.com

### Email Newsletter Banner Sizes

Top Leaderboard	728 x 90 pixels
Half Page	300 x 600 pixels
Medium Rectangle	300 x 250 pixels

## WEBSITE

PACIFIC MARITIME  
Pacific Marine Business News Magazine

HOME FEATURES TERMINAL OPERATIONS NEWS BRIEFS COLOSUS VIDEO PHOTOS

728 x 90 Leaderboard

**FEATURES**

**Making Moves Toward Multinational**  
A prominent company, in August 2021

300 x 250 Medium Rectangle

View Current and Past ISSUES

**NEWS BRIEFS**

August 2022  
PACIFIC MARITIME

**Formats accepted:** JPG, GIF, PNG

**Dedicated email:** Supply content as html (600 px wide) or provide copy and images/graphics.

### Website Banner Sizes

Top Leaderboard	728 x 90 pixels
Half Page	300 x 600 pixels
Medium Rectangle	300 x 250 pixels